



Co-funded by the  
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## The IP MED Practitioners Network Strategy

The IP MED Practitioners' Network "IPMEDPN" will represent a platform for exchange of experiences, information and good practices with a view to fostering a regular dialogue & coaching among IP practitioners and actors at the regional level. It will also attract interest from foreign IP and innovation stakeholders willing to act in the region.

What is IP-MED Practitioners' network looking for?

Our network is open to all intellectual property (IP) enthusiasts

## Objectives

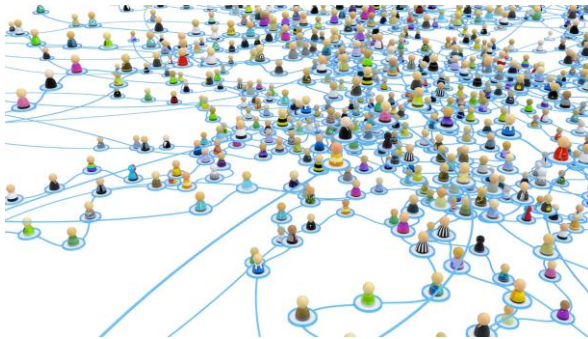
The “IPMEDPN” Network aims:



- To develop a database for Intellectual Property and Innovation Management members and universities.
- To provide program members with the information they need at their fingertips.
- To allow program members to share knowledge, seek opportunities, and learn from their colleagues in the field.
- To offer a fresh approach to national and international IP law by bridging interests between academia, business, and practice.
- To build a visible and vibrant regional community which draws attention to and influences the future directions of IP law.
- To provide an educational forum for members within which to share and discuss issues surrounding intellectual property in the context of a modern, knowledge-based society and to formulate and promote approaches to improve intellectual property awareness.
- To collaborate with organizations in the MED region and elsewhere with similar educational objectives in the area of intellectual property.

- To foster and develop improved awareness and understanding of intellectual property, primarily in the MED region, amongst parliamentarians, businesses, the financial and Educational sectors, by appropriate means, including but not limited to education, debate, dissemination of information and interaction with industry groups and forums.

## Network Components



### 1. Social Media Network

Within the platform space, members will have access to features like the “newsfeed, post”, a “share” button, “messaging abilities”, as well as “comment” and “like” features. The network will serve as a place where all platform users can come together easily. They can connect to each other, communicate, and share information of common interest.

### 2. Group Discussions



This will be a space for discussion among users who have the same interests. Group members can discuss, debate and share information about issues that are of common importance to them.

### 3. Directory

Within the directory, users will be classified within different structures, filters, and groups, such as the alumni. They will also be classified by region, country, and year of graduation. The directory will also have members' contact details saved in an up-to-date user profile.

Other Components:



- 4. Knowledge
- 5. Blogs
- 6. Events
- 7. Jobs & Opportunities

## **Platform Benefits**



All program members will be connected to the same platform.  
They can connect to each other and collaborate more on country and regional levels.  
They can share experiences with like-minded individuals.

They can also publish their work within a platform that guarantees high visibility.  
They can learn about training opportunities that can enhance their skills.

## Network Platform Structure

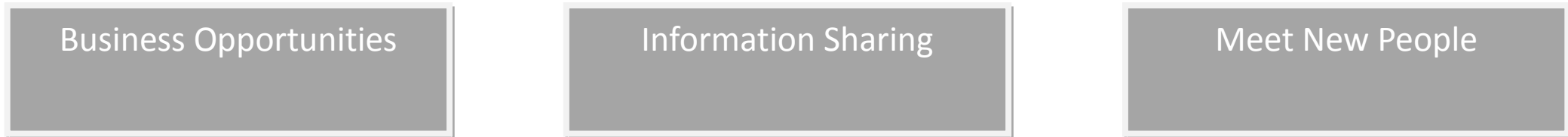
### Communities



### Functions



### Benefits



## Network Methodologies



### 1. Auto matching and notifications

Successful networking platforms use different types of matching algorithms to connect people to each other based on their preferences, personal needs, and interests. Examples include matching based on: People you may know, and Training you might be interested in.

### 2. Content development, generating, and sharing

A team of experts will be feeding the network with unique content not found on other sites on the internet. This will be content exclusively available to users of the platform.

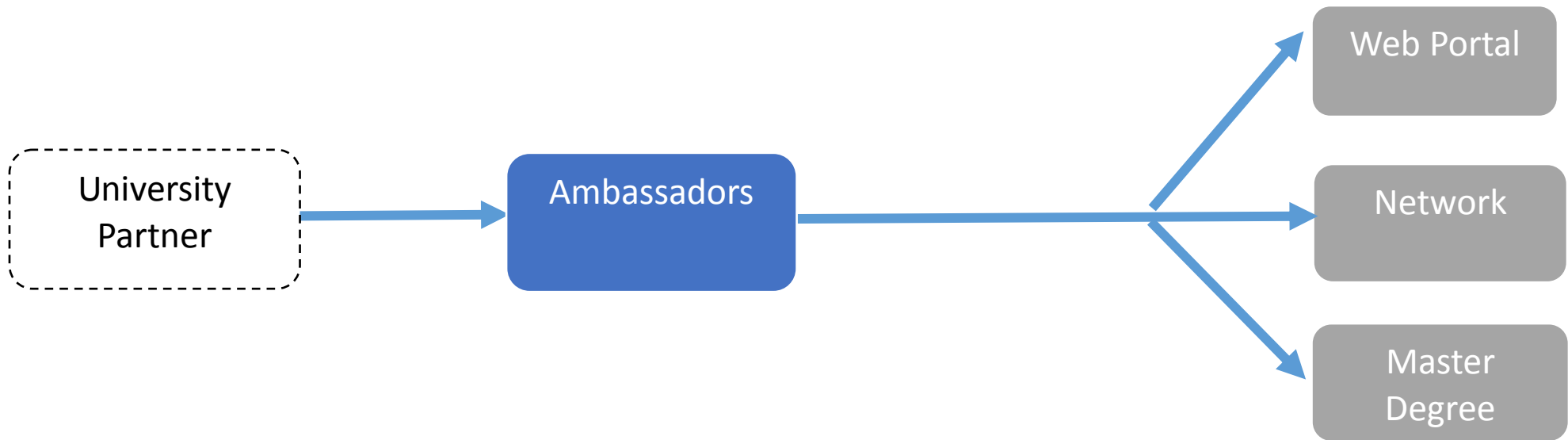
### 3. System Moderation

A team of moderators will also be handling the platform. They will be responsible for answering user questions and updating the platform to ensure user engagement.

## Program Ambassadors

- A focal point(s) team from universities and/or stakeholders assigned to assist in the process of updating and managing the network.
- Assigned member should be familiar with program and Intellectual Property, and interested in the network management and dedicated to delivering needed content.
- Assist in promoting the network and increase level of engagement.
- Terms of reference (ToRs) have to be developed.

## Content Work Flow



## Executive Committee

The “IPMEDPN” Executive Committee is a group of dynamic and enthusiastic professionals who are passionate about all things in IP.


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## Partners

IP-MED network is built upon an experienced consortium of 6 partners representing the HE sector, Public universities from the ENPI South target countries (HU, AAST from Egypt; MU, ZU from Jordan and ANNU, and AQU from Palestine).

Partner	Role	Organization Name	City	Country	logo
P1(ANNU)	Partner	An-Najah National University	Nablus	Palestinian	

P2(AQU)	Partner	Al-Quds University	Beit Hanina	Palestinian	
P3(MU)	Partner	Mutah University	Karak	Jordan	
P4(ZU)	Partner	Zarqa University	Zarqa	Jordan	
P5(HU)	Partner	Helwan University	Cairo	Egypt	

P6(AAST)	Partner	Arab Academy of Science and Technology	Alexandria	Egypt	
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## Members

We welcome anyone interested in Intellectual Property issues and we aim to gather around the same table lawyers and non-lawyers at the start of their careers. The network hopes to be composed of (but not limited to), research students, early career researchers, qualified lawyers and trainees, members of the creative industries (artists, producers etc.) and of the scientific community.

## Joining us

At present, the formalities to join are very simple:

### Type

- Academic
- Non-academic

### Full name

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**Email address**

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**Address**

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**Phone**

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**Institution**

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**A short biography describing your interest in intellectual property**

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We will then add your profile to our website and your name to our mailing list.

Your profile will be added to our repository of members.

**Thank you for joining us.....**

**Contact us**

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