




Form: Tempus IP-MED - Dissemination and promotion activity

To be filled in for each dissemination activity implemented by the partner institution (1 activity = 1 form, 2 activities = 2 forms,...)

TO BE NOTED: Dissemination and promotion activities = Any formal or informal occasions (meetings/events/informal talks/letters), when you might have spoken/written about the IP-MED project to colleagues of your or other institutions and/or to Directors/ Presidents/ Secretary Generals and so on and also with colleagues/relevant professionals of your or other countries.

a) Project partner - Institution name:	Zarqa University
b) Promotion of the project through institutional website:	Have you published some info on the IP-MED project on the website of <u>your institution</u> ? If so, please provide the link to that web page/s. If not yet, you can still do it!
c) Fill in a table for each dissemination activity that your institution has done	
What - Description:	Advertisement of opening the IP MED program
When - Date:	23-Feb-2017
Where - Location:	Zarqa University -website
Who - Target audience/ stakeholder:	<p>All students</p>  <p>The screenshot shows the Zarqa University website with a banner for the IP-MED program. The banner includes the university's name in Arabic and English, the program name 'IP-MED', and a call to action 'تعلن جامعة الزرقاء عن بدء القبول لبرنامج الماجستير لتخصص الملكية الفكرية وإدارة الابتكار' (Zarqa University announces the start of acceptance for the master's program in intellectual property management and innovation management). The website also features a navigation menu, a list of recent news items, and contact information.</p>

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