




Form: Tempus IP-MED - Dissemination and promotion activity

To be filled in for each dissemination activity implemented by the partner institution (1 activity = 1 form, 2 activities = 2 forms,...)

TO BE NOTED: Dissemination and promotion activities = Any formal or informal occasions (meetings/events/informal talks/letters), when you might have spoken/written about the IP-MED project to colleagues of your or other institutions and/or to Directors/ Presidents/ Secretary Generals and so on and also with colleagues/relevant professionals of your or other countries.

a) Project partner - Institution name:	Zarqa University
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b) Promotion of the project through institutional website:	Link to IP-MED posted on university website http://www.zu.edu.jo/ar/NewsForm/NewsDetails.aspx?id=1275
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c) Fill in a table for each dissemination activity that your institution has done	
What - Description:	To promote the IP-MED we designed a pamphlet that is used and distributed on students and attendants of project events
When - Date:	Developed 05/10/2014 and Distributed on several events
Where - Location:	



What is IP-MED?

IP-MED is a TEMPUS project focus on Intellectual Property (IP) Law and Innovation; developing curricula & building capacities in IP Law studies in partnership with leader institutions in Europe and locally .

Project Outcomes

- >Establishing a Master Degree program in International and Comparative Intellectual Property Law in Jordan and other countries.
- >Master's Program will be open to law students and it will accept students with social, science, and engineering background.
- >Program will be accredited by European partner universities.
- >Establishing an IP Law Web Portal (electronic library) in south Mediterranean universities.

Project Activities

- >Publication of a Comparative IP Law and Practice Guide
- >2 Regional Workshops
- >IP Law Web Portal at partner universities south of the Mediterranean.
- >3 Roundtables with IP stakeholder groups
- >International Conference on IP Law and Practice – Strategies for the Mediterranean Region
- >Regional Network of IP Law Practitioners

Partner Universities

- >An-Najah National University, PS
- >Al-Quds University, PS
- >Mutah University, JO
- >Zarga University, JO
- >Helwan University, EG
- >Arab Academy of Science and Technology, EG
- >Information Tech. Industry Development Agency, EG
- >Business Park for Project Development, JO
- >Ministry of National Economy, PS
- >University of Alicante, ES
- >Maastricht University, NL
- >Tallinn University of Technology, EE



(scans of the published news are attached in a separate file)

Who - Target audience/ stakeholder:

Students and interested businesses



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