



Co-funded by the
Tempus Programme
of the European Union

Project Title: Promoting Intellectual Property Law Studies in the Mediterranean Region (IP-MED)

Project acronym: IP-MED

Project Number: 544429-TEMPUS-1-2013-1-PS-TEMPUS-JPCR

Funding scheme: Tempus Programme

Project website: www.ip-med.net

Guest lectures at the ENPI South partner HEIs - Jordan

Agenda

Friday 24-03-2017

- 09:00-10:00 Introduction to International IP
- 10:00-10:15 Break
- 10:15-11:00 Basic Principles and Landmark Cases
- 11:00-13:00 Patents and Trade Secrets
- 13:00-14:00 Lunch
- 14:00-15:00 Trade Marks and GIs
- 15:00-16:00 IP and Entrepreneurship
- 16:00-16:30 Break
- 16:30-17:30 A recap and in-depth perspective of patent-related content

The teachers of Friday will be:

Dr. Cees Mulder; and
Prof. Anselm Kamperman Sanders

Saturday 25-03-2017

- 9.00-9.20 Welcome and general introduction, Pawan and Katrin
- 9.20-10.30 The Digital Market and IP Rights: Lecture and discussion, Katrin
- 10.30-11.00 Break
- 11.00-12.30 Pawan - Copyright-I Lecture and discussion
- 12.30-13.30 Discussion about cases, Pawan and Katrin
- 13.30-14.30 Lunch
- 14.30-15.30 Design Rights: Lecture and discussion, Katrin
- 15.30-15.45 Break
- 15.45-16.45 Pawan - Copyright-II; Lecture and discussion
- 16.45-17.00 Closing, Pawan and Katrin



Co-funded by the
Tempus Programme
of the European Union



Co-funded by the
Tempus Programme
of the European Union